AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   (previously presented) A reseller program utilizing a computer network for allowing a plurality of Customers to register one or more domain names via a Registrar, comprising:

   A)   means for accepting a plurality of Resellers into a reseller program;

   B)   means for creating a registrar web site for registering domain names with an appropriate Registry;

   C)   means for allowing a plurality of Customers to register one or more domain names via the registrar web site, wherein at least one of the plurality of Customers was guided to the registrar web site from actions by one of the plurality of Resellers;

   D)   means for collecting a fee from each Customer that registers a domain name; and

   E)   means for compensating each Reseller that guided a Customer to the registrar web site that registered a domain name.

2.   (original) The reseller program of claim 1, wherein the registrar web site has the ability to accept domain names from the Customers, accept information regarding the Customers, check on availability of the domain names, collect a fee from the Customers, register available domain names for the Customers and compensate the plurality of Resellers based on the actions of the Customers.

3.   (original) The reseller program of claim 1, wherein the actions by one of the plurality of Resellers include advertisement.

4.   (original) The reseller program of claim 1, further including means to register domain names via a proxy service, wherein proxy contact information is made publicly available while the Customer receives legal rights in the domain name.

5.   (original) The reseller program of claim 1, wherein the actions by one of the plurality of
        Resellers include creating a link to the registrar web site from another web site.

6.   (previously presented) A reseller program utilizing a computer network for allowing a
        plurality of Customers to register one or more domain names via a Registrar, comprising:
        A)   a registrar web site for receiving selected domain names from a plurality of
                Customers and for registering the selected domain names with an appropriate
                Registry; and
        B)   an administration web site for allowing Resellers to enter the reseller program and
                allowing each Reseller to customize the registrar web site for their Customers.

7.   (original) The reseller program of claim 6, wherein the registrar web site has the ability to
        accept domain names from the Customers, accept information regarding the Customers,
        check on availability of the domain names, collect a fee from the Customers, register
        available domain names for the Customers, associate Customers with a Reseller and
        compensate the plurality of Resellers based on the actions of their associated Customers.

8.   (original) The reseller program of claim 6, wherein the administration web site offers the
        option to the Resellers to receive electronic payments from the Registrar based on
        activities of the Resellers' Customers.

9.   (original) The reseller program of claim 6, wherein the administration web site offers
        the option to the Resellers to offer registering domain names via a proxy service, wherein
        proxy contact information is made publicly available while the Customer receives legal
        rights in the domain name.

10.   (original) The reseller program of claim 6, wherein the administration web site offers the
        option to the Reseller to display a report showing commission payments during selected
        time periods.

11.   (original) A process for allowing a plurality of Customers to register one or more domain
        names via a reseller program, comprising the steps of:

        A)   accepting a plurality of Resellers into a reseller program;

        B)   creating a registrar web site for registering domain names with an appropriate
                Registry;

        C)   allowing a plurality of Customers to register one or more domain names via the
                web site, wherein at least one of the plurality of Customers was guided to the web
                site from actions by one of the plurality of Resellers;

        D)   collecting a fee from each Customer that registers a domain name; and

        E)   compensating each Reseller that guided a Customer to the web site that registered
                a domain name.

12.   (original) The process of claim 11, wherein the registrar web site has the ability to accept
        domain names from the Customers, accept information regarding the Customers, check
        on availability of the domain names, collect a fee from the Customers, register available
        domain names for the Customers and compensate the plurality of Resellers.

13.   (original) The process of claim 11, further including the step of allowing domain names
        to be registered via a proxy service having contact information, wherein the proxy service
        contact information is made publicly available while the Customer receives legal rights in
        the domain name.

14.   (original) The process of claim 11, wherein the actions by one of the plurality of
        Resellers include placement of the registrar web site in a search engine.

15.   (original) The process of claim 11, wherein the actions by one of the plurality of
        Resellers include creating a link to the Registrar web site from another web site.

16.   (previously presented) A process for allowing a plurality of Customers to register one or
       more domain names via a turnkey reseller program, comprising:

    A)   creating a registrar web site for registering domain names with an appropriate
          Registry;

    B)   creating an administration web site for allowing Resellers to enter the turnkey
          reseller program and allowing each Reseller to customize the registrar web site for
          their Customers;

    C)   registering a Reseller into the turnkey reseller program;

    D)   selling products or services to a Customer of the Reseller; and

    E)   compensating the Reseller based on the products or services purchased by the
          Customer.

17.   (original) The process of claim 16, wherein the registrar web site has the ability to accept
       domain names from Customers, accept information regarding Customers, check on
       availability of the domain names accepted from Customers, collect a fee from Customers,
       register available domain names for Customers, associate Customers with a Reseller and
       compensate the plurality of Resellers based on the actions of their associated Customers.

18.   (original) The process of claim 16, wherein the administration web site offers the option
       to the Resellers to receive electronic payments from the Registrar based on activities of
       their associated Customers.

19.   (original) The process of claim 16, wherein the administration web site offers the option
       to the Resellers to offer registering domain names via a proxy service, wherein proxy
       contact information is made publicly available while the Customer receives legal rights in
       the domain name.

20.   (original) The process of claim 16, wherein the administration web site offers the option
       to the Reseller to display a report showing commission payments during selected time
       periods.